



Minutes: Board of Directors Meeting

Friday, August 3, 2018

Education Room, Cultural Heritage Center, Pierre

Board Members Present: John Teupel, Jacquelyn Fuller, Gary Heintz, Mike Gibson, Curt Mortenson, Chuck Riter, Greg Risse, Chuck Schroyer

Board Members Absent: Brian Gatzke, Philip Hall, Roger Meyer

Staff Present: Lisa Bondy, Holly Crosby, Dorinda Daniel, Catherine Forsch

The meeting was called to order at 11:10 a.m. CDT by Chairman Teupel. A quorum was declared.

Confliction of interest: None.

Chairman Teupel welcomed Chuck Schroyer to the board of directors. Schroyer is a retired attorney who was involved in the effort to build the Cultural Heritage Center. He is a member of the South Dakota State Historical Society. He has also been involved in the national and local Lewis and Clark chapters.

- I. Approval of minutes:
Motion by Risse, seconded by Heintz, to approve the board meeting minutes for April 27, 2018. All voted aye. Motion carried.

- II. Financials
 - A. Badger Clark 2018 Second Quarter Review
Bondy and Crosby reviewed income and expenses from April through June for the Badger Clark account. Sales of Badger Clark merchandise have been good, with a profit of \$1,643.51 for the quarter.

 - B. Foundation and Heritage Store Second Quarter Financials
Bondy and Crosby reviewed the checking account and investment summary for the second quarter. The balances are based on bank statements and Schwab statements.

In reviewing the second quarter checking account summary, Bondy reported that Nancy Koupal, director of Research and Publishing, agreed to move \$200,000 from checking into investments, to be divided among the Press' four accounts.

Bondy reviewed the balance sheet compared to the previous year.

In reviewing the Foundation's budget vs. actual from April through June 2018, Bondy said that donations are \$15,716 less than budgeted. Forsch explained the second quarter board donation goal of \$12,500 that was budgeted was not met. Heritage Circle memberships have increased by \$1,955.

In reviewing profit and Loss for the Heritage Store, Crosby said that sales have been good. In the second quarter, there was an unplanned expense of \$3,300 to update Windows 10.

Motion by Gibson, seconded by Risse, to accept financials for the second quarter of 2018. All voted aye. Motion carried.

C. Policy Recommendations

Combining the Restricted Endowment Account Policy and the Investment Fund Policy had been discussed at the April board meeting. It was decided that the finance committee will further discuss combining the two policies.

III. Reports

A. History and Heritage Book Club and History Articles

Daniel reported that attendance at the History and Heritage Book Club has been good, averaging about 40 per month. She told about the two upcoming programs. The history articles are being written and used by some weekly newspapers. Heintz asked about the possibility of a young cowboy poet speaking at the September book club meeting. Daniel and Heintz will work together to have a separate program for the poet.

B. Board Development

a. Joint Planning Session for Trustees and Foundation Board

Forsch visited with Brad Tennant, South Dakota State Historical Society board of trustees chairman and Jay D. Vogt, SDSHS director, to have a joint meeting between the trustees and board members. We will ask trustees to join us at 4 p.m. CST on Thursday, Dec. 6, at the Cultural Heritage Center, to review Foundation goals for 2019. The meeting will be followed by a joint social.

b. Proposed Committee Structure

i. Teupel

Teupel will be part of the executive committee and will serve on all committees. The executive committee is comprised of Teupel, Gatzke, Gibson, and Hall. It will meet as needed.

ii. Brian Gatzke

Gatzke will serve as chair of the development/marketing committee. Members are Fuller, Hall, Heintz, Riter, and Schroyer. The committee meets quarterly.

- iii. Mike Gibson
Gibson is chair of the finance committee. Members are Mortenson and Risse. The committee meets quarterly.
- iv. Philip Hall
Hall is chair of the policy and personnel committee. Heintz and Riter volunteered to serve on the committee. Meyer is the other board member who serves on the committee. It was decided that the policy and personnel committee will meet soon.
- v. The nominating/board development committee is responsible for proposing a slate of officers for the next year. Teupel said he will step down from the board executive committee so he will volunteer to chair. Teupel asked Fuller, Heintz, Meyer, and Mortenson to serve on the committee.

C. Executive Report

a. Woman's Suffrage

Nancy Tystad Koupal, Director of Research and Publishing, informed board members about upcoming activities of the South Dakota Historical Society Press. The Press will have three books about woman's suffrage published in the next three years. South Dakota women were granted the right to vote in state elections in November 1918. The U.S. Congress passed a suffrage amendment in 1919, which South Dakota ratified during a special session on Dec. 4, 1919. All the states had ratified the 19th amendment by 1920.

The first book about woman's suffrage published by the Press is a biography aimed at young adults about Matilda Joslyn Gage titled *Born Criminal Matilda Joslyn Gage, Radical Suffragist*. Gage was a founding member of the National Woman Suffrage Association. She was the mother-in-law of L. Frank Baum. She had a great influence on Baum's work and lived in Dakota Territory. "Born Criminal" will be introduced at the Festival of Books in September.

The second book will be published in 2019 and is a picture book for youngsters about women's protests at the Statue of Liberty, titled *Voice of Liberty*.

The third book will be published in 2020 and is a collection of essays, called *Votes of Women on the Northern Great Plains*.

Forsch said that the Foundation is asking for donations to support the three-year project. The goal is to raise \$150,000 over the next three years.

Koupal said that the Press will have five books published this fall: *Born Criminal*, biographies of Ben Reifel and Gabriel Renville, the third volume of

the Plains Political Tradition and a volume about early South Dakota churches.

The Press is putting together a subseries of biographies that would focus on Mount Rushmore.

- b. Development Review – Forsch
 - i. Legacy gift
Forsch conveyed her appreciation for a legacy gift left to the Foundation by William Cameron Johnston* of approximately \$48,000.
 - ii. Dana Dykhouse
Dykhouse, chief executive officer of First Premier Bank, shared with Forsch and Vogt that he will provide a quote on why he was inspired to provide SDSHS memberships to the participants of South Dakota Leadership.
- c. Western Collectibles Auction
Bondy is organizing the Western Collectibles Auction, to take place at 7 p.m. on Friday, Sept. 14, at the Fort Pierre Expo Center during the Dakota Western Heritage Festival. The Foundation will pay for booth rental at the Dakota Western Heritage Festival instead of a percentage of the auction proceeds. Board members were asked to provide an item for the auction and encourage friends to donate.
- d. Dakota Territory 150th Anniversary Rifle
The Foundation purchased two Dakota Territory 150th anniversary rifles and raffled one. The second rifle is number 150 of 150. Forsch had the rifle appraised at Teton River Traders and the rifle is valued at less than \$300. Motion by Mortenson, seconded by Riter, to have a raffle of the firearm, with 150 tickets sold at \$50 each. The drawing will take place at the South Dakota State Historical Society history conference in 2019. All voted aye. Motion carried.
- e. Barn Tour
Forsch stated that Gatzke would like the Foundation to have a fundraising event in Brookings at different barns in conjunction with other museums/historical societies. Forsch will follow up with Gatzke about doing so in 2019.
- f. South Dakota Gives
SDHSF will participate with other South Dakota nonprofits in a day of giving. Social media advertising will encourage people to donate to their favorite charities on Tuesday, Nov. 27. www.southdakotagives.org
- g. Fundraising Goals and Strategic Planning Discussion

Hall will continue the strategic planning discussion at next board meeting.
Forsch asked board members to review fundraising goals.

Board goals:

- Recruit or upgrade six Heritage Circle members;
- Assist in finding \$2,500 in undesignated funds;
- Provide/find an item for the auction, and;
- Introduce Forsch to individuals that have a love for history and capacity to give.

IV. Other New Business

A. Badger Clark Club

Forsch met with Bob Christianson of Sioux Falls, who belongs to a Badger Clark club in Sioux Falls. The club wants to start a Badger Clark Foundation. Heinz and Teupel will meet with club members.

B. Black Hill Knowledge

Fuller reported that Black Hills Knowledge named the South Dakota State Historical Society as its charity of the week.

V. Adjournment

Motion by Gibson, seconded by Heintz, to adjourn. All voted aye. Motion carried.
The meeting adjourned at 3:15 p.m.

Upcoming Board Meeting Dates:

*Friday, Dec. 7, 11 a.m. CST – Pierre

*Friday, Feb. 22, 2019, 11 a.m. CST -- Pierre