



# SOUTH DAKOTA HISTORICAL SOCIETY FOUNDATION

## Board of Directors

Friday, Dec. 1, 2017

Education room of the Cultural Heritage Center, Pierre

Board Members Present: John Teupel, Jacquelyn Fuller Brian Gatzke, Mike Gibson, Philip Hall, Roger Meyer, Curt Mortenson, Greg Risse, Chuck Riter, Connie Schroeder

Board Member Absent: Gary Heintz

Staff Present: Lisa Bondy, Catherine Forsch, Dorinda Daniel

Staff Absent: Michael Lewis

Others Present: Jay D. Vogt, Richard Lauer

The meeting was called to order at 11 a.m. CST by chairman Teupel. A quorum was declared.

Conflicts of interest: None

### Approval of Minutes:

**Motion by Schroeder, seconded by Fuller, to approved the minutes of the Sept. 14, 2017 board meeting. All voted aye. Motion carried.**

### I. Board Development

#### A. Nominations of New Board Members

Forsch recommended Chuck Schroyer of Pierre to serve on the foundation board. Schroyer contributed to the building of the Cultural Heritage Center, is a member and donor of the South Dakota State Historical Society, past South Dakota Community Foundation board member and a retired lawyer. Gibson said he will talk to Schroyer. Michael Lewis had several people he was talking to. Craig Green of Aberdeen declined serving on the board, but gave the names of several people to contact. Vogt suggested Charlie Hoffman of Eureka and Mark Meierhenry of Sioux Falls as potential board members. Gatzke said the Beadle County Historical Society member he talked to will get back to him and give him names of potential board members.

#### B. Renewal of Existing Board Members whose terms expire in 2017.

Mortenson said that four of the five board members whose terms on the board are expiring at the end of the year will be staying on the board. They are Fuller, Heintz, Teupel and himself. Schroeder will be leaving the board.

**Motion by Hall, seconded by Gibson, to renew the terms of board members Fuller, Heintz, Mortenson and Teupel for a three-year term. All voted aye. Motion carried.**

#### C. Nomination of Officers for 2018

Mortenson submitted the following slate of officers for 2018:

Teupel – Chairman

Gatzke – Vice Chairman

Hall – Secretary



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Gibson – Treasurer

Teupel said it would not be a conflict of interest for Gibson, who works at BankWest, to serve as treasurer.

**Motion by Fuller, seconded by Meyer, to approve the officers for 2018. All voted aye. Motion carried.**

D. Recognition of Outgoing Board Member

Forsch thanked Schroeder for her service during the two terms she had served on the board and said that she hoped Schroeder will stay involved with the foundation.

## II. Reports

A. History Articles and History and Heritage Book Club

Daniel reported on that attendance was good at book club meetings and that the history articles are being emailed to South Dakota newspapers.

B. South Dakota State Historical Society Director's Report – Jay Vogt

Vogt gave an update of the five program areas of the SDSHS.

In archaeology, a proposal by the landlord at the Archaeology Research Center in Rapid City for the landlord to build a new facility for archaeology and pay for moving is being considered.

In Archives, the microfilm unit is moving to the women's prison in Pierre.

In historic preservation, a ruling is expected to be given about a house in the McKennan Park District in Sioux Falls.

In the museum, the Spirit of the '70s exhibit opened. In the Sioux Horse effigy exhibit, one dance stick has been returned to the Smithsonian and the other dance stick is returning to the State Historical Society of North Dakota.

Press has published the children's books "Muskrat and Skunk" and "Glorious Fourth of July."

Vogt said that the governor will announce the state's budget on Dec. 9. He does not expect much change for the SDSHS.

He presented a letter for projects in need of funding in 2018. They included photo digitization, the history conference, the publication of books about woman suffrage, replacing the lighting in the Hogen Gallery, restoring the Carl's Bait Shop Sign, and capital purchases.

C. Administrative Director's Report – Lisa Bondy

Bondy said she has been working with Lewis as he retires. The Heritage Store at the Cultural Heritage Center had about \$1,000 in sales during the Holiday Open House and sales at the Capitol Store have been about \$200 a day during the holiday season.

A coffee for volunteers is taking place on Dec. 13.

D. Development Director's Report – Catherine Forsch

Forsch said that the development committee has been meeting once a month. Forsch, Bondy and the archaeology staff have put together a list of prospect to contact about sponsoring the history conference in Rapid



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City on April 27-28, 2018. Board members who know of potential sponsors should contact Forsch.

Each board member is asked to help the foundation cultivate 10 donors. The Rapid City group had asked to see a list of members in the Black Hills, Pierre and Sioux Falls and picked people from the list to cultivate. Board members received a major gift prospect tool handout for use in identifying 10 prospects.

End of Year appeal letters and membership drive letters have been sent. Heritage Circle members were invited to come to the Cultural Heritage Center on Dec. 11 to see the museums new '70s exhibit.

Board members received a membership update showing new Heritage Circle members and how many new Heritage Circle members each board member had brought in. The goal is for each board member to bring in six Heritage Circle members a year.

Forsch said that everyone on the development committee lives in the Black Hills. She suggested that that board members in different locations join together to discuss prospects.

### III. Financials

#### A. Investments

Richard Lauer of Lauer Capital Management Ltd. reviewed the report for the quarter ending Sept. 30 with the board.

#### B. Foundation and Heritage Store 2017 Third Quarter Review

Bondy reviewed third quarter financials for the foundation and the Heritage Store with the board. **Motion by Mortenson, seconded by Schroeder, to accept the third quarter financials. All voted aye. Motion carried.**

#### C. 2017 Year End Forecast

Bondy said the foundation's goal is to raise \$71,000 before the end of the year.

#### D. 2018 Budget (Preliminary)

Teupel reviewed the preliminary 2018 budget. The budget will be approved at the February 2018 board meeting.

### IV. Executive Session

The board went into executive session at 2:33 p.m. to consider the most efficient and effective way to realign staff responsibilities following the resignation of President Michael Lewis.

The board decided by unanimous vote that development director Catherine Forsch be given the title of president of the South Dakota Historical Society Foundation. She will fulfill the associated responsibilities of president, which includes staff supervision, in addition to continuing her work as development director. The chairperson of the foundation, John Teupel, will facilitate this transition by updating the job description for the president and also for the administrative director.

The board came out of executive session at 2:40 p.m.

### V. Badger Clark Update



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## A. 2017 Financials to Date

Bondy said that there is about \$19,000 in the Badger Clark checking account

## B. Reprint of *Sun and Saddle Leather*

Lewis is working on reprinting Clark's book *Sun and Saddle Leather*. Teupel expressed concern about the paper proposed for book.

## C. National Cowboy Poetry Gathering

Teupel said that he and Lewis have discussed Lewis attending the National Cowboy Poetry Gathering in Elko, Nev., on Jan. 29-Feb. 3, 2018. Lewis would be a volunteer, with his travel expenses paid through the Badger Clark account.

## VI. Review and Renewal of Memorandum of Understanding with SDSHS

The existing agreement was to be in effect from the beginning of 2016 to the end of 2017. Teupel said that he and Vogt had reached an agreement to continue the current MOU without changes for the next year.

**Motion by Mortenson, seconded by Gibson, to renew the memorandum of understanding with the South Dakota State Historical Society for one more year. All voted aye. Motion carried.**

## VII. Strategic Plan Update

A strategic planning session will start at 11 a.m. CST on Thursday, Jan. 11, 2018, at the Cultural Heritage Center. Any board member is welcome to attend. There will be a working lunch.

The Legislative Reception at the Cultural Heritage Center will be from 4 p.m. to 6 p.m. on Jan. 11. Lewis will be honored at the Legislative Reception.

## VIII. Meeting Dates

The next board meeting will begin at 11 a.m. CST on Friday, Feb. 16, at the Cultural Heritage Center in Pierre.

## IX. Adjournment

**Motion by Gibson, seconded by Mortenson, to adjourn. All voted aye. Motion carried.**

The board meeting adjourned at 3 p.m.



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