



SOUTH DAKOTA HISTORICAL SOCIETY FOUNDATION

Executive Committee

2 pm March 12, 2013

Board Members Present: John Teupel, Jason Gant, Patricia Adam

Staff Present: Michael Lewis, Darcy McGuigan

- A. Land in Sully County: Lewis met with attorney this morning to determine course of action. He suggested to have an abstract and title search done.
Motion: by Adam, 2nd Gant to proceed with abstract and minimal title insurance to determine if we have clear title to the land. – passed
- B. May Board Meeting: Set for Thursday, May 2, 2013.
- a. Agenda –
 - i. Lewis to invite Richard Lauer to come and present, in person if possible
 - ii. Committee reports – Lewis will have each committee meet at least once before the meeting
 - iii. Board development – Lewis proposed to have a consultant come and help develop mission/vision/values of Foundation. Board suggests that Lewis and Teupel read up on the assessment and recommendations from previous consultant, Dave Brunkow and determine what other board members opinions are of that review. Then may bring suggested consultants and their proposals to May meeting for work at a later date.
 - iv. Time to meet – it was suggested to begin meeting at 9 am and serve a buffet lunch at noon as there is much to discuss. Dakota Thyme is the suggested location.
 - v. Social – Lewis has determined that Prairie’s Edge will let us host a reception in their store in downtown Rapid City from 6-8 pm at no cost to us for the facilities. We could use Dakota Thyme to cater event and hope to get winery to donate wine to serve.
- C. Foundation Staffing: Gail Ferris, Store Merchandiser has given her notice of retirement. Her last day will be April 12, 2013.
Motion was made by Gant, 2nd by Adam to authorize Lewis to begin search for replacement and present findings to committee. Passed.
- D. Membership Review
- a. Current membership is about 1970 with 360 Heritage Circle members.
 - b. Lewis is proposing that we begin a level of membership called something like the “1889 statehood” club where the donor/member would be charged 18.89 recurring charge monthly until told to stop. This would have to be approved by the SDSHS Board of Trustees as all memberships are approved by them.
 - c. Calling Program: Lewis is suggesting that we start a calling program for all Heritage Circle members in the month before renewal is due where staff would call one member per week; each SDHSF Board member would call one

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member per month and the President would call 2-3 members per week. There would be a set script to use. Adam suggested that this script would have to be something that would catch the member's attention. Lewis said this would give a personal touch to each member at least once per year.

- i. The committee feels that Jay and the society along with the Trustees should also buy into this program and call all the members, not just the Heritage Circle. Teupel and Lewis will be talking with Jay D. Vogt and Brad Tennant regarding this proposal.
- E. Finance Committee Review: briefly reviewed the information from the Finance Committee meeting held 3/11/13.
- F. Board Renewal – Development: Adam reported that 5 board members set to renew in 2013 said they would continue for another term. One member, Paul Jensen, decided to decline another term.
- G. Heritage Store – had a special sale for legislators and sold 12 Jon Crane prints along with other items.
- H. Association of Fundraising Professionals Conference: Lewis has decided not to attend annual meeting this April. He feels it may be more beneficial to wait until next year and in the meantime attend the South Dakota meeting later this year.
- I. IRS 990 Review: Lewis showed the committee charts that show our 990 results from 2010 and 2011. He will update after we have 2012 numbers.